



## MEDIA ADVISORY \*\* MEDIA ADVISORY

### Stater Bros. Markets to Deliver FRESH Apples to Kids' Produce Market in Riverside, CA

*Nearly 29,000 Pounds of FRESH Apples to be donated to Local Food Bank*

**WHAT:** Stater Bros. Markets is making a donation of nearly 29,000 pounds of fresh apples to Feeding America Riverside | San Bernardino (FARSB). This donation is a result of Stater Bros. Markets' participation in the Take a Bite Out of Hunger™ Program sponsored by FirstFruits Marketing of Washington. On May 23<sup>rd</sup>, nearly 29,000 pounds of fresh apples will be delivered by Stater Bros. Markets to Highgrove Elementary School Kids' Produce Market which is hosted monthly by Feeding America Riverside | San Bernardino Counties.

**WHERE: Highgrove Elementary School**  
690 Center St.  
Riverside, CA 92507

**WHEN:** May 23, 2018  
Program begins at 12:00 PM  
Kids' Produce Market begins at 12:15 PM

**WHY:** To provide nutritious food to students and their families and ensure that our local food banks are well-stocked with fresh produce. Representatives from Stater Bros. Markets, Feeding America Riverside | San Bernardino Counties and FirstFruits Marketing of Washington will be on-site and available for media interviews.

The event is open to the general public and media is encouraged to attend.

**MEDIA CONTACTS:**

Marisa Kutansky  
**Stater Bros. Markets**  
(909) 733-5436  
marisa.kutansky@staterbros.com

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**Stater Bros. Markets**

Stater Bros. was founded in 1936 in Yucaipa, California, and has grown steadily through the years to become the largest privately owned Supermarket Chain in Southern California and the largest private employer in both San Bernardino County and Riverside County. The Company currently operates 171 Supermarkets, and there are over 18,000 members of the Stater Bros. Supermarket Family. For more information, visit [staterbros.com](http://staterbros.com).

**FirstFruits Marketing**

FirstFruits Marketing is a collaborative apple marketing company owned by growers. These growers share a commitment to producing high quality fruit while balancing the demands of purpose, people, planet and profit so that a portion of profits can be donated to non-profit missions supporting the underserved. For more information, visit [www.firstfruits.com](http://www.firstfruits.com)

**Feeding America Riverside San Bernardino Counties**

Feeding America Riverside | San Bernardino Counties began in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, Feeding America Riverside | San Bernardino is the primary source of food for over 470 nonprofit organizations, **distributing over 2.5 million pounds of food monthly** to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. More than **425,000** men, women and children each month rely on the food bank's distribution center to make ends meet. [www.feedingie.org](http://www.feedingie.org)

**STATER BROS. MARKETS...CELEBRATING 82 YEARS OF SERVING  
SOUTHERN CALIFORNIA FAMILIES**

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