



STATER BROS.

News Release

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Stater Bros. Begins “Harvesting Hope” Holiday Campaign to Help Local Families Fight Hunger

San Bernardino, California (October 31, 2018) – Throughout the months of November and December, Stater Bros. Markets, in conjunction with its charitable arm Stater Bros. Charities will be “Harvesting Hope” in the valued communities Stater Bros. serves. All 171 Stater Bros. supermarket locations will provide convenient ways for customers and employees to help their friends and neighbors in need this holiday season. In addition, the Company’s newest location, opening in mid-November in the city of Pasadena will immediately join the charge by “Harvesting Hope” in the Pasadena community.

- **“Bag of Hope” Donation Cards** - “Bag of Hope” donation cards are available for purchase at each check stand. Funds collected through the “Bag of Hope” donation cards will provide fresh and healthy food and funding to our food bank partners and holiday campaign beneficiaries.
- **Nonperishable Food Donations** - Food donation barrels are also available at all store locations for those customers who’d like to donate nonperishable food items. Most needed items include canned tuna, peanut butter, canned vegetables, canned fruit (in water or light syrup), and whole grain cereal.
- **Coin Canisters** - Monies collected through the coin canisters at each check stand during November and December, will support low income seniors, veterans, families and children in need. Stater Bros. Charities will present these funds to qualified food banks and feeding programs in the seven Southern California counties served by Stater Bros. Supermarkets.
- **Text CARE to 80077** – Your \$5 donation will provide a “Bag of Hope” to our local food banks to help feed our neighbors in need. Full Terms: mGive.com/E
- **Salvation Army Red Kettles** - The traditional Salvation Army Red Kettles will be in front of all Stater Bros. supermarkets from November 1st through December 31st collecting nickels, dimes and quarters to help those who are most vulnerable in the community where the donations are made.

“Stater Bros. has always believed in not just doing business in the community but being part of the community and we are proud to partner with area food banks and local non-profit agencies to serve the needs of our local communities,” said **Pete Van Helden**, CEO of Stater Bros. Markets.

Annual food drive partners and holiday campaign beneficiaries include Community Action Partnership – Kern County, Desert Manna, Feeding America Serving Riverside I San Bernardino Counties, FIND Food Bank, Inland Empire Desert Communities United Way, Inland Harvest Food Bank, Second Harvest Food Bank of Orange County and The Salvation Army.

About Stater Bros. Charities:

Stater Bros. Charities is a 501(c)(3) non-profit organization that supports critical needs in the communities where Stater Bros. employees live and work. Since 2008, Stater Bros. Charities has provided funding to countless local organizations and causes that benefit hunger relief, children’s well-being, education, health, help for our nation’s veterans and active service members. Funds are raised throughout the year from generous customers, supplier friends, and caring members of the Stater Bros. Supermarket Family. Stater Bros. Charities recently received The Press Enterprise *2018 Reader’s Choice Award* for Best Nonprofit Organization.

About Stater Bros. Markets:

Stater Bros. Markets was founded in 1936 in Yucaipa, California, and has grown steadily through the years to become the largest privately owned supermarket chain in Southern California. The Company currently operates 171 supermarkets, and there are approximately 18,000 members of the Stater Bros. Supermarket Family. Since 2008, Stater Bros. Markets and Stater Bros. Charities have contributed more than \$80 million in food and funds to local Southern California communities. In addition, Stater Bros. Markets recently received The Press Enterprise *2018 Reader’s Choice Award* for Best Grocery Store. For more information about Stater Bros. Markets, visit www.staterbros.com.

**STATER BROS MARKETS – CELEBRATING 82 YEARS OF SERVING
SOUTHERN CALIFORNIA FAMILIES**

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