



STATER BROS. News Release

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STATER BROS.
CORPORATE OFFICES

Stater Bros. Markets to Open Its First Store in Pasadena

San Bernardino, California (November 9, 2018) – Stater Bros. Markets is pleased to announce the grand opening of its first store to serve the community of Pasadena. The Company's new Pasadena site will be located at **1390 N. Allen Ave.** This will be the 26th Stater Bros. location in Los Angeles county, and the Company's 14th store to serve the San Gabriel Valley.

To celebrate the grand opening, a ribbon cutting ceremony will take place on **Wednesday, November 14, 2018 at 8:00 a.m.** Immediately following the festivities, the store will officially open for business, and after Wednesday it will be open daily from 6:00 a.m. to 11:00 p.m. The new supermarket will be led by **Store Manager Christy Gragg**, who has over 28 years of service with the Company.

"We are excited to expand our presence in the San Gabriel Valley," said Stater Bros. CEO **Pete Van Helden**. "Customers can look forward to an exceptional shopping experience and will be pleased with our extraordinary customer service, wide variety of services, and fresh product offerings," Van Helden concluded.

At **42,000 sq. ft.**, the new supermarket will feature:

- **A Full Service Fresh Meat Department with Stater Bros. famous certified Meat Cutters ready to serve you**
- **A Full Service Fresh Seafood Department with friendly seafood experts to assist with selection**
- **FujiSan Handcrafted Sushi made in-house daily**
- **A Full Service Deli including Cleo & Leo exclusive recipe and always fresh hand-breaded fried chicken, specialty sandwiches and wraps in addition to a full line of prepared party trays**
- **Full Service Hot Bakery with a full selection of artisan breads and rolls, specialty single serve desserts, Cleo and Leo line of classic cakes and in-house cake decorators to assist with all special occasion needs**
- **Floral Department for that special gift of fresh flowers, plants or floral arrangements**
- **Garden Fresh Produce Department featuring more than 1,000 items with expanded organic selections**
- **Fresh fruit cut daily from prominently displayed fruit cutting station in the Produce Department**
- **High-end, premium wines and extensive craft beer selection**
- **An array of gourmet, natural/organic and ethnic products**
- **An assortment of specialty foods to accommodate vegan, vegetarian and gluten-free diets**
- **An updated store layout in addition to interior upgrades such as new flooring, energy efficient LED lighting, and a décor scheme reflecting Pasadena's rich history**
- **A section of freshly prepared, grab-and-go food items for time-crunched customers.**

To further celebrate the grand opening and to honor Stater Bros. long-standing tradition of giving back to the communities it serves, Stater Bros. Charities will present donations totaling **\$25,000** to the **Pasadena Police Department's PAL Program; Friends In Deed; Foothill Unity Center; the Veterans Resource Center and Scholars Transitioning and Realizing Success (STARS) Program at Pasadena City College.**

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In addition, Stater Bros. Charities recently made **\$12,500** in donations to **the Boys and Girls Club of Pasadena; Marshall Fundamental Secondary School; Foothill Family; Union Station Homeless Services; and Vietnam Veterans of America Chapter 446.**

Stater Bros.' new Pasadena site demonstrates the Company's ongoing commitment to the San Gabriel Valley, which it has served since 1954 with stores in Azusa, Claremont, Covina, Glendora, La Verne, Pomona, Rowland Heights, San Dimas, Walnut, West Covina and Whittier.

About Stater Bros. Markets

Stater Bros. was founded in 1936 in Yucaipa, California, and has grown steadily through the years to become the largest privately owned Supermarket Chain in Southern California and the largest private employer in both San Bernardino County and Riverside County. The Company currently operates 171 Supermarkets, and there are approximately 18,000 members of the Stater Bros. Supermarket Family. Since 2008, Stater Bros. and Stater Bros. Charities have contributed more than \$80 million in food and funds to local Southern California communities. For more information, visit staterbros.com.